
Explaining apprenticeships

Common misconceptions

Key facts

The application process

School support

**What employers are
looking for**

Useful resources



Common misconceptions

- 1. Apprenticeships are for those who don't do well at school**
- 2. An apprenticeship is not a 'proper' job**
- 3. Apprentices will never earn very much**
- 4. You can only do an apprenticeship in a trade**
- 5. Employers don't keep apprentices on after they've completed their apprenticeship**

What are apprenticeships?

Main components



- A real job with a real employer
- Paid a salary
- Qualifications and experience
- 20% of time is off-the-job
- Contract of employment, holiday, sick pay
- Support from a training provider
- 1 – 4 years



Levels of apprenticeship

Levels 2 - 7

LEVELS

INTERMEDIATE
APPRENTICESHIP

LEVEL 2

ADVANCED
APPRENTICESHIP

LEVEL 3

HIGHER/DEGREE
APPRENTICESHIP

LEVEL 4,5,6 & 7

SKILLS, KNOWLEDGE & BEHAVIOURS

The facts about degree apprenticeships – work + part time study at university



80+ universities



Exactly the same

+



Professional status



Employer selects
the university



Duration
Delivery



No student debt

Some of the possibilities

Get exploring!



ACCOUNTING



AVIATION



HORTICULTURE



LEGAL
SERVICES



CREATIVE
& DIGITAL



TEACHING



CYBER
SECURITY



SURVEYING



PROJECT
MANAGEMENT



NURSING



DENTAL
NURSING



HOSPITALITY



HAIRDRESSING



LEGAL
SERVICES



JOURNALISM

Recently approved apprenticeships

- Aerospace engineer (**degree**)
- Bespoke tailor and cutter (**Level 5**)
- Boatbuilder (**Level 3**)
- Broadcast production assistant (**Level 3**)
- Chartered Surveyor (**Level 6**)
- Dental technician (**Level 5**)
- Junior 2d artist (**Level 4**)
- Laboratory scientist (**Level 6**)
- Marine engineer (**Level 3**)
- Metrology technician (**Level 3**)
- Nuclear Scientist and nuclear engineer (**Degree**)
- Paralegal (**Level 3**)
- Policy Officer (**Level 4**)
- Registered Nurse (**Level 6**)
- Solicitor (**Level 7**)
- Teacher (**Level 6**)

Apprenticeships in the pipeline

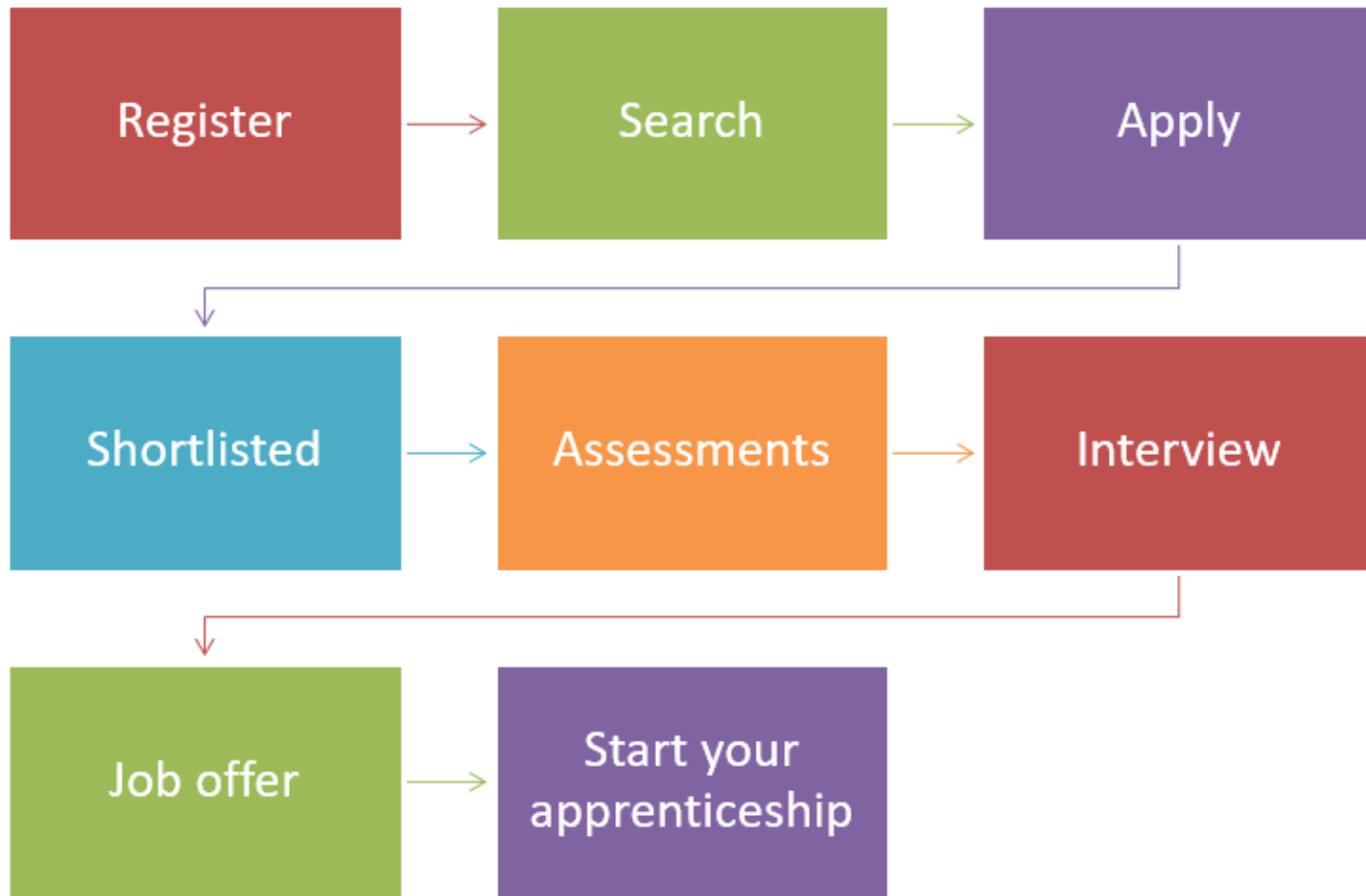
- Animator (**Degree**)
- Architect (**Degree**)
- Commercial Airline Pilot (**Level 6**)
- Community Arts Co-ordinator (**Level 3**)
- Ecologist (**Degree**)
- Food and Drink Engineer (**Level 5**)
- Occupational therapist (**Degree**)
- Pharmacy Technician (**Level 3**)
- Photographer (**Level 2**)
- Physiotherapist (**Degree**)
- Podiatrist (**Degree**)
- Production Manager (**Degree**)
- Public Relations Consultant (**Degree**)
- Serious and Complex Crime Investigator (**Degree**)
- Social Worker (**Degree**)

Which employers offer apprenticeships?

Here are just a few...



The application process



School support

Student Name: _____

Tutor Group: _____

Level: _____ **Subject / Industry:** _____

Website registration

www.gov.uk/apply-apprenticeship

www.ratemyapprenticeship.co.uk

www.notgoingtouni.co.uk

www.kaplan.co.uk/apprenticeships/

➔

Alerts set up

Group email

CV produced

CV checked

➔

Careers meetings

Date: _____

Date: _____

Workshops

Date: _____

Date: _____

Apprenticeship secured

➔

Applications sent

Date: _____ Company: _____ Interview? Y / N

Date: _____ Company: _____ Interview? Y / N

Date: _____ Company: _____ Interview? Y / N

➔

Mock assessments

Mock interviews

WEX/shadowing organised

WEX/shadowing completed

➤

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Who are apprenticeships right for and what are employers looking for?

For Level 4+ apprenticeships:

- ✓ **A-levels**
- ✓ **High achievers**
- ✓ **Strong, motivated students who know what they want to do**
- ✓ **Those who have proved their passion through a hobby or work experience**
- ✓ **Confident in interviews and working with others**
- ✓ **Not just about the grades**

What are employers looking for?

- Passionate and enthusiastic applicants.

“Your application needs to sell you, be engaging, show your interest and enthusiasm and give an insight into your personality. Avoid humour though, this is still a professional document”

- Clear and relevant to the role.

“Good applicants have well written application forms where they have taken the time to give examples of their skills and have a good balance between academic achievement and enthusiasm for the job/industry that they are applying for”

- Accurate and grammatically correct.

“Avoid poor spelling, grammar and punctuation. This is critical if you want to be taken seriously in your application. Ask someone else with a good eye for detail to proofread your application before you submit it”

Useful resources for students and parents



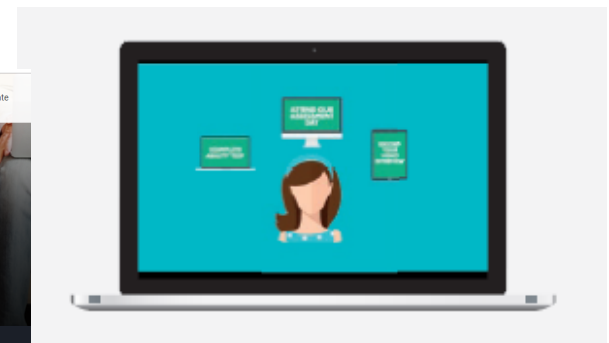
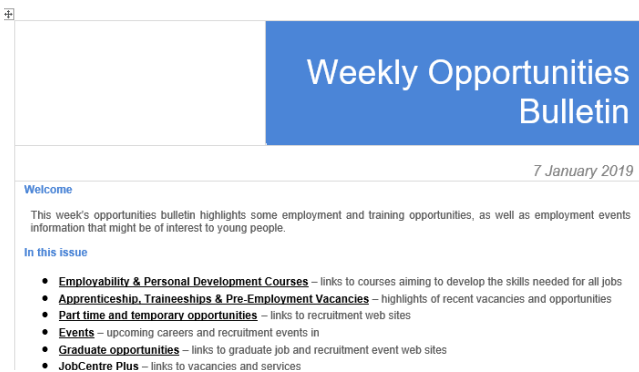
Gov website



The Apprenticeship Guide



Which? Guide to Higher and Degree Apprenticeships



Apprenticeship Recruitment Techniques – Amazing Apprenticeships

Any questions?

